



# LED-10W Down Light Introduction

Cheertech Ken Wang

# Agenda

- Foreword
- 10W LED Down Lighting Structure
- 10W LED Down Lighting Advantages
- Compare with another competitor
- Why Cheertech
- Application and the living example
- Conclusion

# I. Foreword

- For environmental protection, LED Lighting was the current trend.
- More power saving, Longer life cycle, No ultraviolet (UV) rays
- We provide 15 cm ceiling hole down lighting with best C/P value

## II. Structure

- Aluminum Lamp Case
- Aluminum Reflector (Heat Sink)
- Foggy Glass (Anti-Dazzle)
- Customize Power Supply (C/C mode)
- LED 10W Multi dice COB

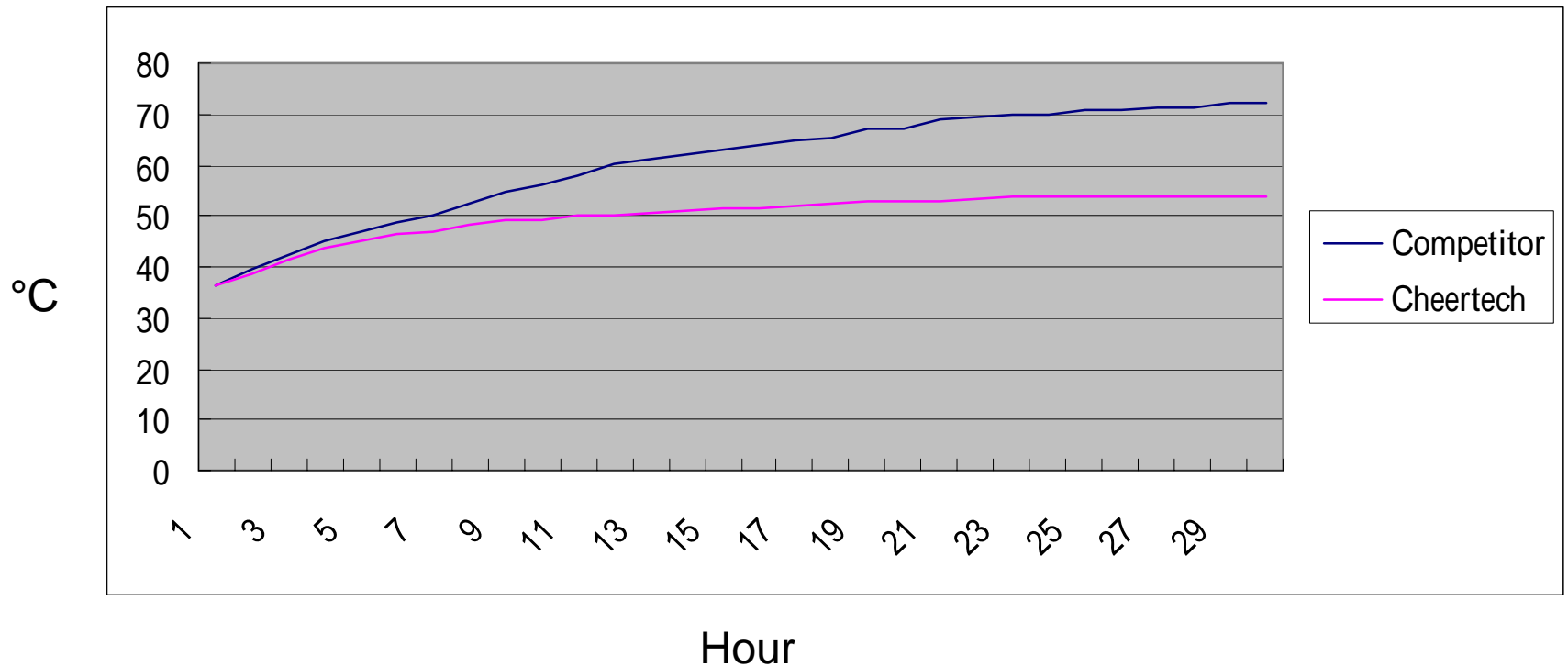


# III. Advantage

- Reflector depth 2mm → Better Heat Sink
- Case great close reflect → No Light Leak
- Foggy Glass → No Dazzle
- No Cross Rod → Easy to Install
- Power connector design → Easy to Maintain
- High Quality 10W COB LED → Low Light Fade
- Slim Height → More Application and Design

# IV. Compare with competitor

## ■ Temperature



## ■ Compare of illumination

Cheertech use high luminance COB LED about 800Lm

Some competitor choice low cost LED only 600Lm~750Lm

## ■ Compare of light leak

Cheertech



Competitor



# V. Why Cheertech

- Over 8 years experience in electronic field.
- Develop AC/DC C/C mode power supply to suit LED application.
- LED Driver pass CE and FCC Approve
- Quality Control: Current testing, Power testing, On/Off testing, Burning testing
- Planning production, Buffer Stock on Hand



# VI. Application and Living Example

- Shopping mall
- Hotel, Motel
- Restaurant, Karaoke Club
- Jewelry store, Goldsmith shop
- Office
- Home





# VII. Conclusion

- High Quality, Low Cost
- Power saving 50% against traditional lamp
- Stable Shine and Long Life Cycle
- LED-10W down lighting only choose  
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